

# CERTIFICATION AND LEARNING PROGRAM

Get more opportunities with HPE certifications

## CAREER OPPORTUNITIES

**21%**

of IT-certified professionals  
are promoted.<sup>1</sup>

## SALES OPPORTUNITIES

**85%**

of learners said sales certification  
training helps increase their sales funnel.<sup>2</sup>



# TABLE OF CONTENTS

## **Why get certified?**

Certifications: A win-win approach

## **Program overview**

Certification and Learning program

## **HPE technical certifications**

Overview

Process

HPE Tech Pro

## **HPE sales certifications**

Overview

HPE Sales Pro

## **Aruba certifications**

Overview

## **Resources**

Get help





## WHY GET CERTIFIED?

### Certifications: A win-win approach

While employers often include certification as a prerequisite when seeking qualified candidates to fill positions, certified professionals receive numerous benefits:

Higher salaries:

**28% of IT-certified professionals earned a pay increase.<sup>1</sup>**

Enhanced skill sets:

**72% of IT-certified professionals are more efficient.<sup>1</sup>**

[HPE infographic](#) | [Aruba infographic](#)

<sup>1</sup> Global Knowledge 2020, IT Skills and Salary Report.

<sup>2</sup> FY21 HPE sales certifications training post-survey, 2021.

<sup>3</sup> Pearson VUE Survey 2021, Value of IT Certification Report

More ROI for employers:

**IT-certified professionals bring \$10,000 more value.<sup>3</sup>**

Increased respect from peers:

**76% of IT-certified professionals feel more respected by co-workers.<sup>3</sup>**

The value of certifications

**94%**

of IT decision-makers worldwide say that certified team members provide added value above and beyond the cost of certifications.<sup>1</sup>

# PROGRAM OVERVIEW

## Certification and Learning program

An HPE certification verifies your sales or technical skills and knowledge, enhancing your credibility among customers and colleagues and validating your ability to lead technology change and drive business outcomes.



### HPE technical certifications

demonstrate your expertise in our industry-leading edge-to-cloud solutions as well as transferable multivendor technologies.

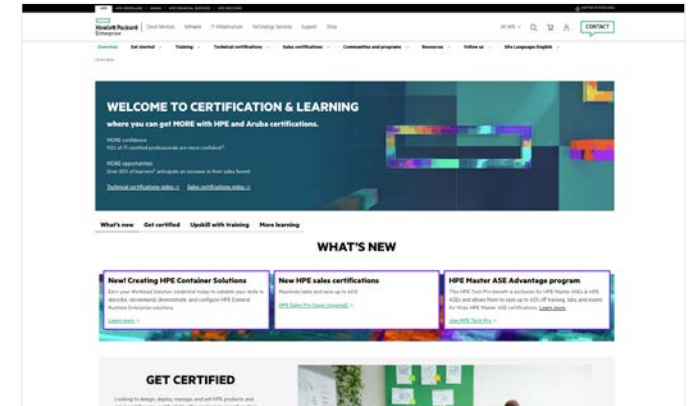
Watch the [video](#) (00:02:07).



### HPE sales certifications

help you achieve your full selling potential by improving your sales expertise in specific solution areas and enabling you to articulate their value proposition.

Watch the [video](#) (00:01:58).



### Learn more

Visit the [Certification and Learning](#) site.



#### Certification portfolio

[Compute](#)

[Networking](#)

[Software](#)

[Storage](#)

[Hybrid Cloud](#)

Get more confidence with  
HPE certifications

94%

of IT professionals feel more  
confident after earning a  
certification.<sup>1</sup>

# HPE TECHNICAL CERTIFICATIONS

## Overview

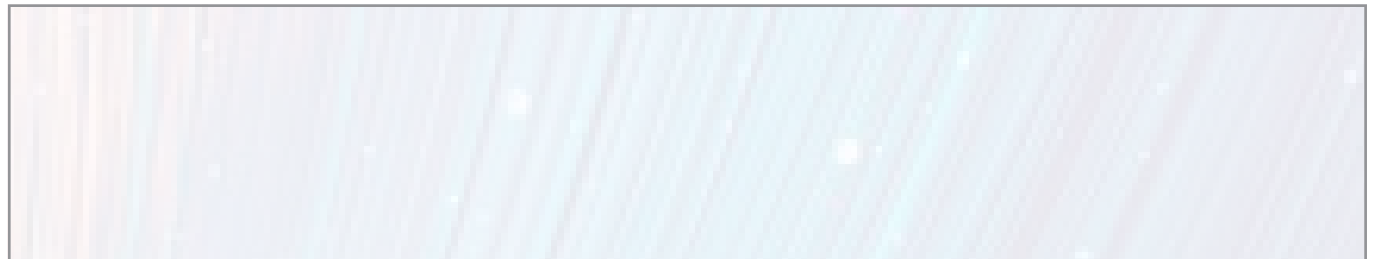
HPE technical certifications give you the skills you need to stay up to date with the ever-evolving technology and growing HPE portfolio. They help strengthen your thought leadership and optimize the solutions you design.

[Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications from entry to mastery levels



## Keep your certification current

The length of time a certification is active may vary depending upon changes in technology. [Learn more.](#)

<sup>1</sup> Global Knowledge 2020, IT Skills and Salary Report.

#### Certification portfolio

[Compute](#)

[Networking](#)

[Software](#)

[Storage](#)

[Hybrid Cloud](#)

#### HPE Accredited Technical Professional (HPE ATP)

“One device at a time” configuration, setup, and management with SMB and commercial-level products and solutions.

[View all certifications](#)

# HPE TECHNICAL CERTIFICATIONS

## Overview

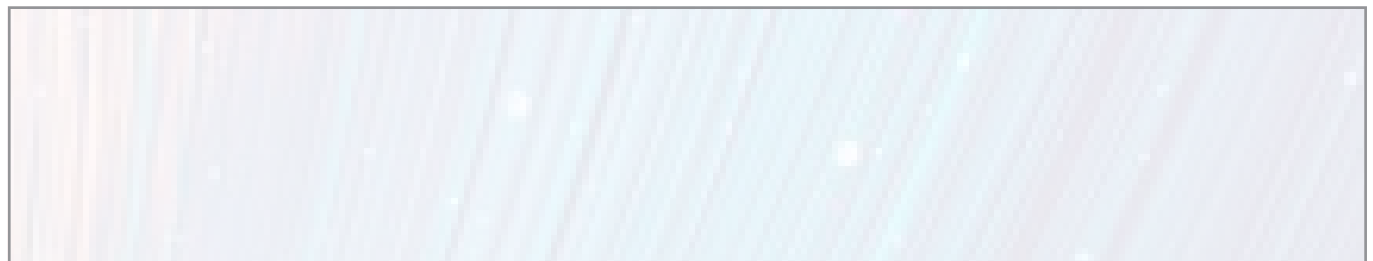
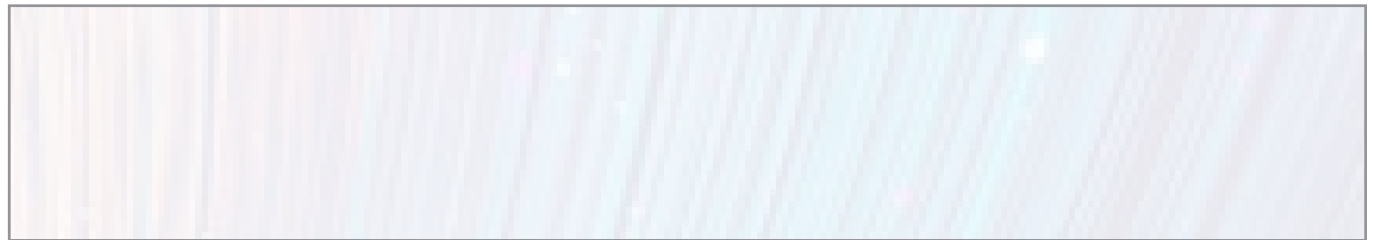
HPE technical certifications give you the skills you need to stay up to date with the ever-evolving technology and growing HPE portfolio. They help strengthen your thought leadership and optimize the solutions you design.

[Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications from entry to mastery levels



## Keep your certification current

The length of time a certification is active may vary depending upon changes in technology. [Learn more.](#)

#### Certification portfolio

[Compute](#)

[Networking](#)

[Software](#)

[Storage](#)

[Hybrid Cloud](#)

#### HPE Accredited Solutions Expert (HPE ASE)

Multiple devices at a time,  
scalable configuration, setup,  
and management with  
midrange enterprise-class  
HPE equipment.

[View all certifications](#)

# HPE TECHNICAL CERTIFICATIONS

## Overview

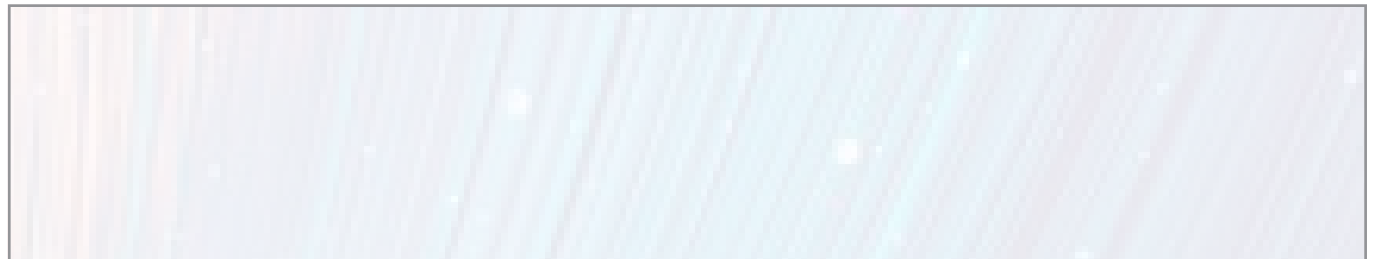
HPE technical certifications give you the skills you need to stay up to date with the ever-evolving technology and growing HPE portfolio. They help strengthen your thought leadership and optimize the solutions you design.

[Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications from entry to mastery levels



## Keep your certification current

The length of time a certification is active may vary depending upon changes in technology. [Learn more.](#)



#### Certification portfolio

[Compute](#)

[Networking](#)

[Software](#)

[Storage](#)

[Hybrid Cloud](#)

#### **HPE Master Accredited Solutions Expert (HPE Master ASE)**

Multi-site, multi-tenancy infrastructure as well as ToR and EoR networking, including third-party solution workloads on HPE platforms.

[View all certifications](#)

# HPE TECHNICAL CERTIFICATIONS

## Overview

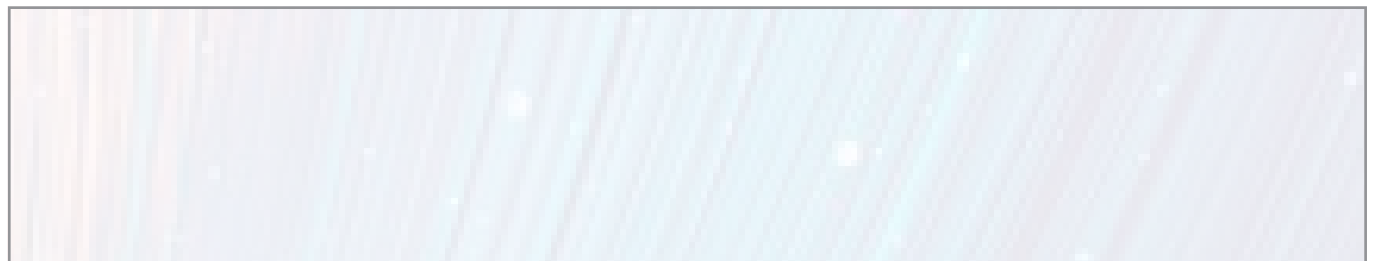
HPE technical certifications give you the skills you need to stay up to date with the ever-evolving technology and growing HPE portfolio. They help strengthen your thought leadership and optimize the solutions you design.

[Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications from entry to mastery levels



## Keep your certification current

The length of time a certification is active may vary depending upon changes in technology. [Learn more.](#)



#### Certification portfolio

[Compute](#)

[Networking](#)

[Software](#)

[Storage](#)

[Hybrid Cloud](#)

#### Product certifications

Validate that you can recommend and demonstrate a specific HPE product or solution.

[View all certifications](#)

# HPE TECHNICAL CERTIFICATIONS

## Overview

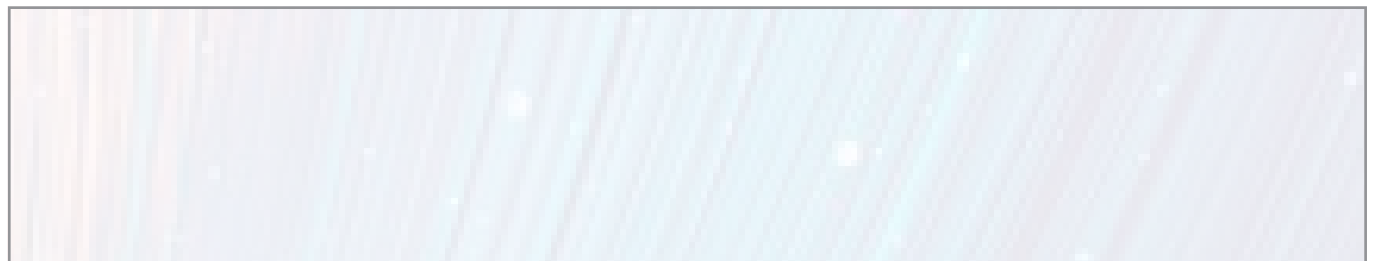
HPE technical certifications give you the skills you need to stay up to date with the ever-evolving technology and growing HPE portfolio. They help strengthen your thought leadership and optimize the solutions you design.

[Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications from entry to mastery levels



## Keep your certification current

The length of time a certification is active may vary depending upon changes in technology. [Learn more.](#)

#### Certification portfolio

[Compute](#)

[Networking](#)

[Software](#)

[Storage](#)

[Hybrid Cloud](#)

#### Credentials

Credentials help you deepen your skills in HPE solutions. They may also operate as electives for HPE career certifications, providing HPE certified professionals with world-class solution engineering expertise.

[View all credentials](#)

# HPE TECHNICAL CERTIFICATIONS

## Overview

HPE technical certifications give you the skills you need to stay up to date with the ever-evolving technology and growing HPE portfolio. They help strengthen your thought leadership and optimize the solutions you design. [Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications from entry to mastery levels



## Keep your certification current

The length of time a certification is active may vary depending upon changes in technology. [Learn more.](#)

# HPE TECHNICAL CERTIFICATIONS

## Process

1

### Get trained

Whether you are preparing for your next certification or just want to stay in the know, our courses help you acquire the fundamental skills on the latest IT technology and HPE solutions.

Training classes: Find a convenient class delivered virtually or in person.

Local learning opportunities: Find the Training Delivery Partners and training offerings available in your region.

Self-directed learning: Access hands-on and self-directed labs, study guides and official practice exams through HPE Press.

2

### Get certified

With HPE certifications, your skills are proven quickly through access to our award-winning practical exams. They give you the unique opportunity to learn on some of the most sophisticated solutions HPE has to offer.

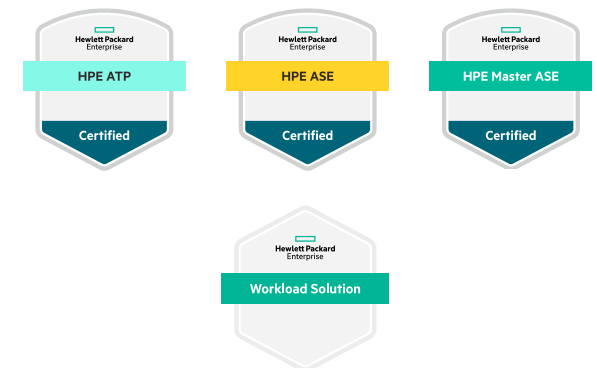


Review the interactive certification process to get certified and stay in the know.

3

### Get recognized

Digital badges verify that your technical certifications and credentials are genuine HPE. They are a great way to show your customers, peers, and employers the HPE-based skills and knowledge you have obtained.



Check how to showcase your achievement.



# HPE TECHNICAL CERTIFICATIONS

## HPE Tech Pro

Explore this [exclusive, global technical community](#) built by solution architects for solution architects, with HPE tools, training, resources, and expertise all in one place. With HPE Tech Pro, you can connect, learn and grow—and win with HPE. Your gateway to all things technical. [Learn more.](#)

**“HPE Tech Pro is a continuous boost of good knowledge, information, and best practices.”**

– Mark Salomon  
Sales Consulting | Enterprise Architect  
ACP IT Solutions AG

### Access exclusive benefits

#### New! HPE Master ASE Advantage program

This exclusive benefit for HPE Master ASEs and HPE ASEs allows them to save up to 62% off training, labs, and exams for three HPE Master ASE certifications.

[Learn more](#) | [Access the program page](#) (login required)

### There's more

- Access to technical communities, tools and resources
- Continuous learning through curated concise Learning Path designed to keep you up to speed on the latest HPE and industry innovations
- Events and networking: exclusive webinars, events, and training courses
- Exclusive discounts with HPE Press for study guides, self-directed labs, and exam vouchers based on your HPE Tech Pro membership level
- Plus more benefits for all HPE Tech Pro member levels





Get more relevance with  
HPE certifications

75%

of trainees will apply learning to  
their job within the next week  
or month after earning a sales  
certification.<sup>1</sup>

# HPE SALES CERTIFICATIONS

## Overview

Sales certifications help you build your pipeline, engage your customers in outcome-based conversations to uncover their business needs, and begin to qualify and validate these opportunities for HPE solutions. Restricted to HPE sellers and partners only, HPE sales certifications are available on HPE Sales Pro. [Learn more.](#)



### Digital badge

Once you are sales certified, you will receive a digital badge to showcase your achievement.

Check how to [showcase your achievement.](#)

<sup>1</sup> FY21 HPE sales certifications training post-survey, 2021

# HPE SALES CERTIFICATIONS

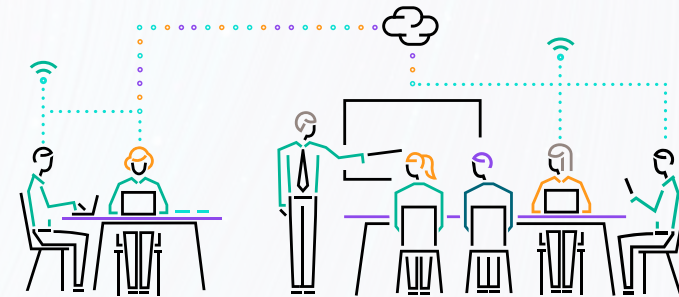
## HPE Sales Pro

HPE Sales Pro is a unified sales enablement destination for HPE and partner sales professionals to deepen their knowledge and skills and prepare for their next customer conversation.

**“HPE Sales Pro is the one place that helps you find training and resources and stay up to date on solutions—so that my team and I are always ready to discuss business with our customers.”**

– Manuel Mendoza  
Presales Solution Architect | Business Unit coordinator  
CompuCAD

### Innovative and curated sales enablement



#### Learning is quick...

With HPE Sales Pro personalized portal, you have access to engaging and industry award winning learning content, including:

- Videos and podcasts
- Gamification
- Web-based training
- Skills/coaching

#### ... and relevant

HPE Sales Pro offers the most up-to-date content displayed through:

- HPE portfolio curriculums
- Outcome-based selling resources
- Industry training and resources
- Specialized enablement
- Onboarding

Technical certifications and training portfolio:

[Management &  
Operations](#)

[Switching](#)

[Design](#)

[Security](#)

[Wireless](#)

[Software-Defined  
Wide Area Network  
\(SD-WAN\)](#)

**Aruba Certified Associate**

Validates that you have foundational knowledge to build mobile-first networks; you can recognize and recommend the appropriate Aruba products and solutions based on customer needs.

[View all certifications](#)

# ARUBA CERTIFICATIONS

## Overview

Expand your networking acumen with Aruba certifications to become the go-to resource for Aruba technologies. Aruba offers comprehensive training and certification programs from fundamental to advanced levels across the Aruba product line. [Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications



### Keep your certification and credential current

Aruba career certifications require recertification every three years. Product Specialist Credentials are valid for two years. [Learn more.](#)

#### [Aruba Airheads](#)

Join an interactive community of 130,000+ industry experts and enthusiasts to voice product and service questions, find solutions, and share ideas.

#### [Aruba Education Services](#)

Access complete training and certification programs, including free introductory courses to get started in a networking career.

Technical certifications and training portfolio:

[Management &  
Operations](#)

[Switching](#)

[Design](#)

[Security](#)

[Wireless](#)

[Software-Defined  
Wide Area Network  
\(SD-WAN\)](#)

**Aruba Certified  
Professional**

Validates that you can design, implement, and manage the modern mobile-first network for enterprise.

Aruba Certified EDGE Professional holds three or more Professional certifications.

[View all certifications](#)

# ARUBA CERTIFICATIONS

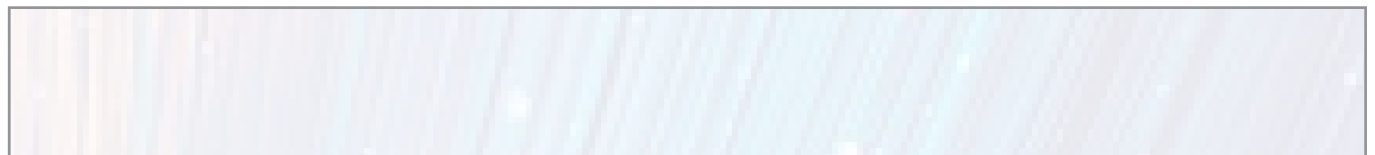
## Overview

Expand your networking acumen with Aruba certifications to become the go-to resource for Aruba technologies. Aruba offers comprehensive training and certification programs from fundamental to advanced levels across the Aruba product line. [Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications



### Keep your certification and credential current

Aruba career certifications require recertification every three years. Product Specialist Credentials are valid for two years. [Learn more.](#)

#### [Aruba Airheads](#)

Join an interactive community of 130,000+ industry experts and enthusiasts to voice product and service questions, find solutions, and share ideas.

#### [Aruba Education Services](#)

Access complete training and certification programs, including free introductory courses to get started in a networking career.



Technical certifications and training portfolio:

[Management & Operations](#)

[Switching](#)

[Design](#)

[Security](#)

[Wireless](#)

[Software-Defined Wide Area Network \(SD-WAN\)](#)

**Aruba Certified Expert**

Aruba's top-level achievement. Validates that you have the rich technical expertise to install, configure, and support mobile-first networks.

Aruba Certified EDGE Expert holds three or more Expert certifications.

[View all certifications](#)

# ARUBA CERTIFICATIONS

## Overview

Expand your networking acumen with Aruba certifications to become the go-to resource for Aruba technologies. Aruba offers comprehensive training and certification programs from fundamental to advanced levels across the Aruba product line. [Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications



### Keep your certification and credential current

Aruba career certifications require recertification every three years. Product Specialist Credentials are valid for two years. [Learn more.](#)

#### [Aruba Airheads](#)

Join an interactive community of 130,000+ industry experts and enthusiasts to voice product and service questions, find solutions, and share ideas.

#### [Aruba Education Services](#)

Access complete training and certification programs, including free introductory courses to get started in a networking career.

Technical certifications and training portfolio:

[Management & Operations](#)

[Switching](#)

[Design](#)

[Security](#)

[Wireless](#)

[Software-Defined Wide Area Network \(SD-WAN\)](#)

**Product Specialist**

Validates that you can recommend and demonstrate a specific Aruba product or solution.

[View all credentials](#)

# ARUBA CERTIFICATIONS

## Overview

Expand your networking acumen with Aruba certifications to become the go-to resource for Aruba technologies. Aruba offers comprehensive training and certification programs from fundamental to advanced levels across the Aruba product line. [Learn more.](#)

## Certifications and credentials

Click on the boxes below

### Career certifications



### Keep your certification and credential current

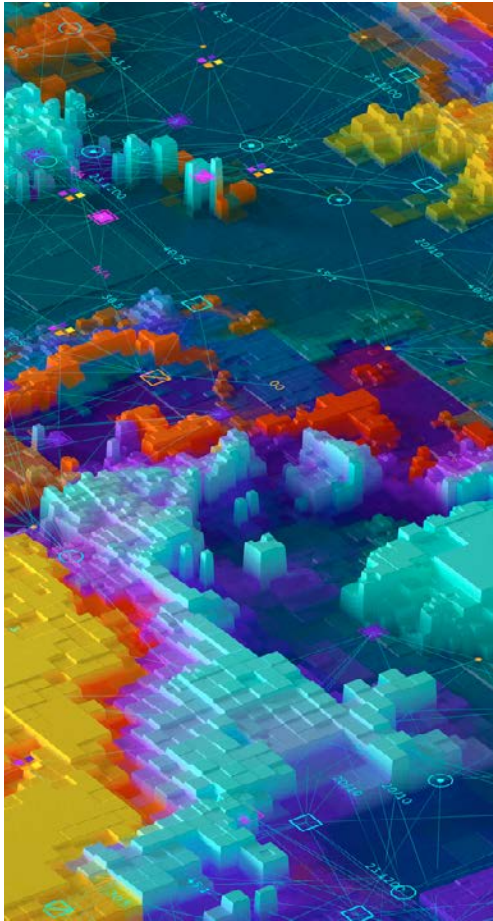
Aruba career certifications require recertification every three years. Product Specialist Credentials are valid for two years. [Learn more.](#)

#### [Aruba Airheads](#)

Join an interactive community of 130,000+ industry experts and enthusiasts to voice product and service questions, find solutions, and share ideas.

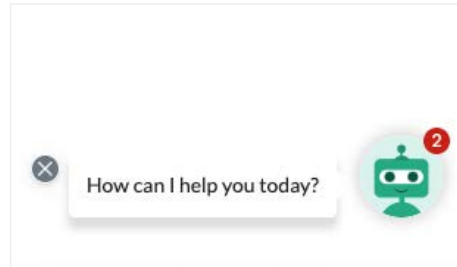
#### [Aruba Education Services](#)

Access complete training and certification programs, including free introductory courses to get started in a networking career.



## RESOURCES

### Get help



- Click on the Robot icon shown on every page of the [Certification and Learning](#) site (bottom right) and answer a few questions.
- Chat with our support team Monday through Friday.

- Get your most common questions answered with the [Assist Kit \(FAQs\)](#) available on the [Certification and Learning](#) site.

- Go to the Certification and Learning site to [contact our support](#).
- Complete the online form. Our support team will respond within 48 hours from time of receipt.