

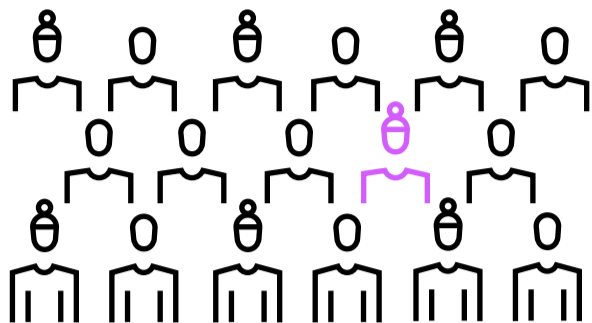


**Hewlett Packard Enterprise**

# GET HPE CERTIFIED TO GROW YOUR BUSINESS AND YOUR CAREER

See how HPE certifications can help employees and organizations succeed

## STAND OUT FROM THE CROWD



Boost your **influence by 2.5X** on strategic IT projects.<sup>1</sup>

“[My HPE certification] has been a personal **gain to my confidence** and helped **fill in my knowledge gaps.**”

—HPE Master ASE

**81%**

of Master ASEs agree that their certification has helped them **do a better job.**<sup>2</sup>

**90%**

of survey respondents said that certification “is more **effective at preventing or reducing gaps in my learning.**”<sup>3</sup>

**73%**

of Master ASEs believe that HPE certifications **open the door to new opportunities** and advancement in their field.<sup>2</sup>

“[My] HPE Master ASE **helped me get my job** originally and has helped my career grow ...”

—HPE Master ASE

### A broad portfolio of industry-leading<sup>4</sup>

certifications including compute, storage, hybrid infrastructure, Aruba, sales, and more.

### 2X sales-out growth<sup>5</sup>

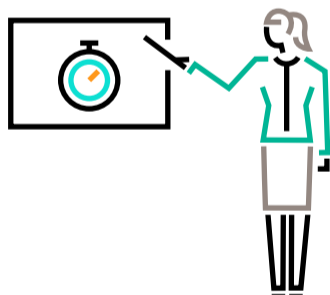
Partner organizations that were HPE sales certification compliant saw a doubling of sales-out growth, year over year, when compared to partners that were not.

## HELP YOUR ORGANIZATION ACCELERATE



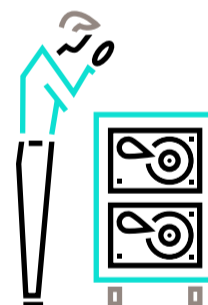
### Opportunities

Achieve **better close rates** and **increased deals size.**<sup>2</sup>



### Time saving

Be **17% more productive** than untrained teams.<sup>1</sup>



### Operational agility

Contribute to a **56% reduction of unplanned server downtime** on users.<sup>1</sup>

### Seven types of available training

- 1 Self-paced learning
- 2 Traditional classroom
- 3 Video on-demand
- 4 Live virtual instructor-led
- 5 Hands-on lab
- 6 Dedicated on-site training
- 7 Mobile app-based learning

“[My] two certifications have **helped win** several deals.”

—Aruba certified partner

**FOR MORE INFORMATION ON HPE CERTIFICATIONS, CHECK OUT** [certification-learning.hpe.com/tr](https://certification-learning.hpe.com/tr).

<sup>1</sup> IDC analyst brief (comparison between certified and noncertified IT professionals), October 2020.

<sup>2</sup> HPE survey of HPE Certified Partners, October 2018.

<sup>3</sup> Pearson VUE, 2018 Value of IT Certification.

<sup>4</sup> According to independent analyst Canalys' September 2020 Candefero partner survey, HPE is leading its main competitors in the "Accreditation and specialization programs" category for the 13th consecutive month.

<sup>5</sup> HPE CSIS sales-out and BI certification completion; all sales partners.