



**Hewlett Packard  
Enterprise**

# Win more networking deals with Aruba

New Aruba webinars help you build your networking business

Aruba offers a comprehensive list of sales and technical webinars to quickly get you up to speed on the latest Aruba products and solutions. You'll learn how to create an end-to-end portfolio of network solutions with Aruba, better differentiate against competition, and discover new networking opportunities.



## Sales webinars

### **Leverage the Power of Mobile, Cloud, and IoT**

In this series, we have taken the best rated sessions from our Atmosphere event to provide you a comprehensive set of topics that will help you focus on industry-leading mobile first networking solutions.

Sessions start 29 June and run through 21 November, at 1:00 p.m. Central. Register for each webinar individually.

- **Session 1: Engage the Opportunity from the SMB Market**
- **Session 2: Aruba's Mobile First Infrastructure - Solutions and Selling Scenarios**
- **Session 3: Aruba's Cloud Innovations for Managing Wired and Wireless Networks**
- **Session 4: Secure Mobile and IoT with Latest Innovations in ClearPass**
- **Session 5: Integrate Wide Area Networks with Latest Innovations in Software-defined Branch Solutions**
- **Session 6: Win Against the Competition with Aruba's WLAN, Switching, and Access Security Solutions**
- **Session 7: Empowering Sales Conversations with Whiteboard Storytelling for Mobile Engagement**
- **Session 8: Build a Managed Services Practice with Aruba**

### **Grow your SMB networking business**

In these monthly webinars, you'll learn about top-of-mind customer challenges and incremental business opportunities to support your customer's SMB networking with our expanded portfolio of new solutions, integrated wired and wireless offerings, and network management.

Webinars are held the first Tuesday of each month (except July) at 12:00 p.m. Central, and topics vary each month. Register for each webinar individually.

**[Register here](#)**

## **Technical webinars**

### **Meet the New Aruba 8400 Core Switch**

The Aruba 8400 delivers unmatched performance and security, but that's just the beginning. The real game changer is ArubaOS-CX — a modern operating system designed for today and the future. It brings intelligence and automation to the core with full programmability and embedded network analytics, giving network operators the ability to see more, know more, and act faster.

Date: 20 July 2017

Time: 10:30 a.m. Central

**[Register here](#)**

### **SMB networking portfolio series**

This webinar series focuses on building your technical knowledge with our industry leading portfolio of networking solutions for the SMB market. Webinars start at 10:30 a.m. Central. Register for each webinar individually. Each session offers multiple dates.

- **[Session 1: Aruba Cloud Based Management & MSP Opportunity](#)**
- **[Session 2: Aruba WLAN Solutions for SMB](#)**
- **[Session 3: Aruba Switching Solutions for SMB](#)**